

BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY

SCHOOL OF INFORMATION SYSTEMS AND TECHNOLOGY

TECH SUPPORT FOR YOUR CAREER— A DEGREE IN INFORMATION TECHNOLOGY.

Information technology is an innovative industry that has transformed virtually everything about the way the world works. This is expected to translate into a growing long-term need for talented IT professionals in a variety of fields. A degree in information technology from Kaplan University could help you pursue a career in this evolving industry.

Our Bachelor of Science in Information Technology could help prepare you for careers in information systems, networking, Web development, data management, computer applications, and other exciting IT fields.¹

WHAT'S INSIDE:

- ▶ Career Outcomes
- ▶ Curriculum Highlights
- ▶ Kaplan University Overview

Students, alumni, faculty, and staff are eligible for a 10% tuition reduction. For more information, visit cc.kaplan.edu or call 866.397.9456 (Toll Free).

A different school of thought.®



**KAPLAN
UNIVERSITY**

TECHNOLOGY MOVES FAST. A DEGREE COULD HELP YOU KEEP PACE.

As technology evolves, the demand for tech-savvy individuals is expected to increase as well. According to the Bureau of Labor Statistics, the long-term national employment in the IT field is expected to grow by 45 percent through 2018—almost four times as fast as the 11 percent growth estimated for all industries combined.² To keep up with advances in technology, employers may require a higher level of skill and expertise from their employees. Those with an IT degree could be best prepared to take advantage of growth in this field. In fact, a 2009 survey conducted by the National Association of Colleges and Employers found that a degree in information systems was one of the top 10 degrees in demand by employers.³



A TECHNOLOGY DEGREE IS A VERSATILE DEGREE.

Employers in a variety of fields require individuals with technological expertise. Graduates could be prepared to pursue opportunities with organizations such as data services firms, manufacturers of computer and electronic products, insurance companies, financial institutions, universities, or government agencies.¹ Potential working environments range from traditional offices or laboratories to telecommuting from remote locations.²

Some characteristics relevant to a career in information technology include:

- Critical thinking
- Business aptitude
- Collaboration skills
- Communication abilities

POSSIBLE CAREER OPPORTUNITIES AND DAY-TO-DAY ACTIVITIES COULD INCLUDE:¹

- **Project Manager**—Manage all elements of a project by defining the goals, creating a plan, monitoring progress, and closing out the project when completed
- **Computer Systems Analyst**—Solve computer problems and use computer technology to meet the needs of an organization by designing and developing new computer systems or devising ways to apply existing systems' resources
- **Programmer Analyst**—Design and update the software that runs a computer
- **Database Administrator**—Work with database management systems software and determine ways to organize and store data
- **Help Desk Analyst**—Interpret problems and provide technical support for hardware, software, and systems
- **Web Designer**—Design, develop, and maintain websites and their servers

A different school of thought.®



TECHNOLOGY IS CHANGING THE FUTURE. WITH THE RIGHT DEGREE, IT COULD CHANGE YOURS.

The objective of the **Bachelor of Science in Information Technology** program is to help prepare students to pursue career advancement in information technology and develop the knowledge, communication skills, critical thinking, creative skills, and technical competencies required in the modern workplace.¹ Students are taught to apply system and technical solutions and analysis to hardware and software problems.

Kaplan University's curriculum emphasizes:

- Foundational knowledge: Communicate and apply core information technologies in information technology professions
- Client specifications: Analyze and offer verbal and written resolutions to technical issues faced by users and organizations
- System specifications: Apply information technology methodology to evaluate, design, and implement systems
- Technology analysis: Evaluate trends, practices, and products to determine their effectiveness for systems and users
- Business analysis: Explain the impact of information systems and technology on business or economic processes
- Professional development: Demonstrate the importance of professional development and continued education within the information technology field

Program Details

Transfer Credits

We are committed to helping you save time and money as you earn your bachelor's degree. If you have an associate's degree, you could earn your bachelor's degree in as little as 2 years of full-time study. In addition, you may be eligible to receive college credit for prior coursework, formal training courses, or work and life experiences.⁴

Bachelor of Science in Information Technology— Applied Technology Track

- Career Focus Areas: Information Systems Management, Network Administration, New Media/Internet Marketing, Project Management, and Web Development

Bachelor of Science in Information Technology— Information Systems Track

- Career Focus Areas: Application Development, Database Management, Health Informatics, Information Security and Forensics, and Mobile Computing



HERE IS WHAT ONE STUDENT HAD TO SAY

James Murphy⁵

- Graduate of Kaplan University Bachelor of Science in Information Technology program

“ At Kaplan University, I was able to acquire knowledge and apply it to my current job and to projects outside of my current job as well. ”

KAPLAN UNIVERSITY—A DIFFERENT SCHOOL OF THOUGHT[®]

THE KAPLAN COMMITMENTSM—EXPERIENCE KAPLAN UNIVERSITY WITH NO TUITION OBLIGATION.

At Kaplan University, we are committed to your education, your goals—you. And, as part of our pledge to help you succeed, we're announcing a whole new way to try a Kaplan University degree program for yourself with no tuition obligation.

It's simple. You'll attend real classes for real credits. After an introductory period, if you decide we're right for you, and you meet our academic standards and other requirements, you'll continue on. If not, your obligation ends there. There's no tuition cost or other financial obligation.⁶

WHY KAPLAN UNIVERSITY?

Our programs are designed to offer you the freedom to grow and pursue your goals. We offer:

- Online classes that allow you to study virtually anytime, anywhere you have an Internet connection.
- Personal Advisors to help you select the courses to meet your goals.
- Reduced tuition rates for active-duty servicemembers and veterans.⁷
- Scholarships for eligible Kaplan University students.⁷
- A portfolio development course that could help translate your work and life experiences into college credit.⁵

Other Programs

In addition to this program, Kaplan University also offers:

- › Master of Science in Information Technology
- › Postbaccalaureate and Graduate Certificates

Note From Dean

"We invite you to join us in the School of Information Systems and Technology. Information technology has become an integral part of our personal and professional lives and a key driver of the global economy. Our degree programs and courses enable you to gain the knowledge to become skilled at using this technology to benefit society and yourself."

David B. DeHaven

David DeHaven, Dean
School of Information Systems
and Technology



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IMPORTANT INFORMATION—PLEASE READ

For comprehensive consumer information, visit online.kaplanuniversity.edu/consumer_info.aspx.

¹ Kaplan University's programs are designed to prepare graduates to pursue employment in fields related to their subjects of study, such as the positions provided as examples. However, Kaplan University does not guarantee that graduates will be placed in any job, equipped to perform all the tasks noted, or eligible for job advancement opportunities. Additional training or certification may be required. In addition, job titles and responsibilities may vary from organization to organization.

² Source: Bureau of Labor Statistics, U.S. Department of Labor, Career Guide to Industries, 2010-11 Edition, Computer Systems Design and Related Services, on the Internet at www.bls.gov/oco/cg/cgs033.htm. National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.

³ Source: National Association of Colleges and Employers (NACE) 2009 Job Outlook, on the Internet at www.naceweb.org.

⁴ Associate's and bachelor's degrees and credits considered to be remedial, occupational, or specialized may not be accepted for transfer. Kaplan University does not guarantee the transferability of credit. Average completion time based on a full-time schedule. Programs will take longer for part-time students to complete. See University Catalog for Transfer of Credit Policy.

⁵ This testimonial was solicited by Kaplan University. Views and opinions stated herein are the individual's and not necessarily those of Kaplan University. Individual student schedules and experiences may vary.

⁶ Classes will count toward a student's degree if satisfactorily completed. No credits are earned if the student withdraws during the introductory period. The introductory period is five weeks and begins day one of the student's first academic term. If at any point during the introductory period a student chooses to opt out, he or she will have no other obligation to the University. Only available to new students; continuing students are not eligible.

⁷ Tuition reduction may not be combined with scholarships, military discounts, tuition vouchers, and other discounts.